SEMESTER S8

PROMPT ENGINEERING

(Common to CS/CM/CR/CD/AD/AM)

Course Code	**PECST868**	**CIE Marks**	40
Teaching Hours/Week (L: T:P: R)	3:0:0:0	**ESE Marks**	60
Credits	3	**Exam Hours**	2 Hrs. 30 Min.
Prerequisites (if any)	None	**Course Type**	Theory

Course Objectives:

1. To develop students' practical skills in applying prompt engineering techniques to real-world applications, while fostering an awareness of the ethical considerations and challenges in the field
2. To give an understanding of contextual cues to mitigating biases with techniques for seamless interaction with AI systems.

SYLLABUS

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Module No.	Syllabus Description	Contact Hours
1	**Introduction to Prompt Engineering and Language Models :-** Fundamentals of Natural Language Processing (NLP) - Overview of Language Models: From Rule-Based Systems to Transformer Architectures (e.g., GPT, BERT) - Understanding Prompts: Definition, Importance, and Applications - Introduction to Prompt Engineering: Techniques and Use Cases - Ethical Considerations in Prompt Engineering ***Handson*** : Explore various language models using platforms like OpenAI, Hugging Face, or Google Colab; Experimenting with basic prompts to understand the impact of phrasing and context on model outputs.	**9**
2	**Techniques and Strategies in Prompt Engineering :-** Designing Effective Prompts - Best Practices and Common Pitfalls; Prompt Tuning and Fine-Tuning Language Model; Using Zero-Shot, Few-Shot, and Multi-Shot Learning in Prompts; Exploring the Role of Context, Repetition, and Specificity in Prompt Responses; Advanced Prompt Engineering Techniques: Prompt Chaining, Iterative Prompting. ***Handson :*** Crafting and optimizing prompts for specific tasks (e.g., text generation, summarization, Q&A); Using prompt engineering to fine-tune pre-	**9**

	trained models on specific datasets or tasks.	
3	**Applications of Prompt Engineering :-** Prompt Engineering in Chatbots and Conversational AI; Content Generation: Creative Writing, Code Generation, and Data Augmentation; Prompt Engineering for Sentiment Analysis, Classification, and Translation; Integration of Prompt Engineering with Other AI Technologies (e.g., Computer Vision, Data Science); Real-World Case Studies and Industry Applications ***Handson :*** Developing a simple chatbot using prompt engineering techniques, Case study analysis and reproduction of real-world prompt engineering applications	**9**
4	**Challenges, Future Trends, and Research in Prompt Engineering :-** Challenges in Prompt Engineering: Ambiguity, Bias, and Misinterpretation; Evaluating and Improving Prompt Performance: Metrics and Benchmarks; Future Trends: Emerging Techniques and the Evolution of Language Models; ***Handson :*** Working on a capstone project to solve a real-world problem using prompt engineering	**9**

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Course Assessment Method
(CIE: 40 marks, ESE: 60 marks)

Continuous Internal Evaluation Marks (CIE):

Attendance	Assignment/ Microproject	Internal Examination-1 (Written)	Internal Examination- 2 (Written)	Total
5	**15**	**10**	**10**	**40**

End Semester Examination Marks (ESE)

In Part A, all questions need to be answered and in Part B, each student can choose any one full question out of two questions

Part A	Part B	Total
• 2 Questions from each module. • Total of 8 Questions, each carrying 3 marks **(8x3 =24 marks)**	• Each question carries 9 marks. • Two questions will be given from each module, out of which 1 question should be answered. • Each question can have a maximum of 3 subdivisions. **(4x9 = 36 marks)**	**60**

Course Outcomes (COs)

At the end of the course students should be able to:

Course Outcome		Bloom's Knowledge Level (KL)
CO1	Explain the core principles of NLP, language models, and the role of prompts in influencing AI behavior.	**K2**
CO2	Demonstrate the ability to design and fine-tune prompts for specific tasks, optimizing language models for desired outputs	**K3**
CO3	Apply prompt engineering techniques to develop functional AI applications, such as chatbots, content generation tools, and automated systems.	**K3**
CO4	Compare the ethical implications of prompt engineering, addressing challenges such as bias, ambiguity, and misuse, and propose solutions to mitigate these issues.	**K3**
CO5	Apply prompt engineering techniques to a variety of assigned tasks	**K3**

Note*: K1- Remember, K2- Understand, K3- Apply, K4- Analyse, K5- Evaluate, K6- Create*

CO-PO Mapping Table (Mapping of Course Outcomes to Program Outcomes)

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	3	3	3									3
CO2	3	3	3									3
CO3	3	3	3									3
CO4	3	3	3									3
CO5	3	3	3									3

Note: *1: Slight (Low), 2: Moderate (Medium), 3: Substantial (High), -: No Correlation*

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Text Books				
Sl. No	**Title of the Book**	**Name of the Author/s**	**Name of the Publisher**	**Edition and Year**
1	Speech and Language Processing	Daniel Jurafsky and James H. Martin	Pearson	2/e, 2013
2	Unlocking the Secrets of Prompt Engineering	Gilbert Mizrahi	Packt	1/e, 2023
3	Prompt Engineering	Ian Khan	Wiley	1/e, 2024

Reference Books				
Sl. No	**Title of the Book**	**Name of the Author/s**	**Name of the Publisher**	**Edition and Year**
1	Natural Language Processing with Python	Steven Bird, Ewan Klein, and Edward Loper	Oreilly	1/e, 2009
2	Transformers for Natural Language Processing	Denis Rothman	Packt	1/e, 2021

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